2025

GRATITUDE REPORT FROM THE CAGP FOUNDATION

A Ripple Effect

At the CAGP Foundation, we believe that when people gain knowledge and share it, the impact extends far beyond the moment of learning. **Thanks to the generosity of donors like you, that ripple effect continues to grow across the charitable sector in Canada.**

Your support helps make it possible for charitable gift planning professionals to access education, research, and resources that strengthen their skills and confidence. Whether through our courses and webinars, our research initiatives, or campaigns like Will Power, the knowledge shared through the Foundation reaches far beyond individual participants.

The professionals we serve bring what they learn back to their organizations and communities. They share ideas with colleagues, improve fundraising practices, and help donors and clients achieve their philanthropic goals. In turn, charities across Canada are better equipped to serve their missions and create meaningful change in the communities they support.

From Learning to Lasting Impact

Every program delivered, every conversation sparked, and every connection made contributes to a stronger culture of philanthropy. **Through your investment in the Foundation, you are helping build the expertise and leadership needed to advance strategic charitable gift planning across Canada.**

The impact of that investment grows over time. Stronger fundraising practices lead to stronger charities. Better-informed advisors help donors create meaningful legacies. Shared learning strengthens the entire charitable sector and helps ensure that generosity continues to thrive for generations to come.



Strategic Gift Planning Bootcamp 2025

Powered by Community

One of the most inspiring aspects of the Foundation is the community behind it. Many of the volunteers and faculty who generously share their time and expertise are also donors themselves. They contribute through their time, talent, treasure, and ties, united by a shared commitment to building a strong, connected community and investing in the future of charitable giving in Canada.

As a donor, you are part of that community. Your support demonstrates a belief in the power of education, collaboration, and philanthropy to create lasting change. Together, we are strengthening the charitable sector and helping more Canadians realize the impact of their generosity.

OUR RESULTS

Because of the support of donors like you, the Foundation continued to grow its impact in 2025:

$471,202

Raised in support of the Foundation's mission

$462,138

in revenue generated during the year

$43,864

held in our endowment fund at The Winnipeg Foundation

Monthly donors now account for

39%

of our donor community

Our circle of legacy donors continues to grow, helping secure the Foundation's future for generations to come.

YOUR IMPACT

Your support for our work in 2025 allowed us to accomplish so much, including:



Empowering Philanthropy: An Overview of Donor-Advised Funds,

a comprehensive document with four supporting resources exploring one of Canada's fastest-growing areas of charitable giving.



Techniques fondamentales de dons planifiés 2025

987 webinar and 236 course registrants who expanded their knowledge and skills in gift planning by attending **Webinar Wednesdays**, the **Original Canadian Gift Planning Course**, **Gift Planning Fundamentals** in English and French, **Gift Planning Fundamentals for Professional Advisors**, the **Strategic Gift Planning Bootcamp for Major Gift Professionals** and **Bequest Administration Essentials.**

WILL POWER™

The recruitment of over 500 Will Power partners and growing public awareness and interest in the opportunity of gifts in Wills, with an increase **from 5% to 10% of Canadians who have made a bequest to charity.**

MORE THAN THE NUMBERS

These results reflect more than numbers. They represent **a growing community of people who believe in strengthening charitable gift planning** and advancing philanthropy across Canada.

THANK YOU

for being part of this journey. Your generosity creates a ripple effect that reaches charities, donors, advisors, and communities from coast to coast.



Amanda Stacey
CHAIR



Ricky Piedrahita
VICE CHAIR



Liz Finney
SECRETARY



Ninette Bishay
TREASURER



Roger Lee
BOARD MEMBER



Jaya Mootoo
BOARD MEMBER



Jill Nelson
BOARD MEMBER

We are grateful to **Barbara Chambers, Grant Monck, Brad Offman,** and **Michelle Osborne** who completed their time on the Board in 2025.

OUR DONORS AND SUPPORTERS

CAGP FOUNDATION